About North Boulevard Town Square

North Boulevard Town Square, bound by River Road on the West, Fifth Street on the East, and building facades on the North and the South, is the social and cultural heart of Baton Rouge, and is where the city’s civic and cultural attractions come together. The Town Square is a landmark plaza linking the areas of downtown between the Municipal Campus, Old State Capitol grounds and the Shaw Center for the Arts.

By reconceivng the streets within the Town Square, an entire acre of open green space was created for pedestrian use in the Town Square. Intersections are designed as smooth, curbless environments that enable safe and easy movement by the elderly, disabled, very young, and large crowds. Water features around a media Beacon and along the Town Lawn help cool the spaces during the day, while bands of light in the pavement softly light the spaces at night. Café seating, as well as benches and game tables, are provided in the plaza areas. This civic space is designed for active and passive programming activity. Town Square also serves as the primary transit hub for downtown featuring a covered transit station, and transit information conveyed through real-time GPS and display.

As downtown’s premier public space, Town Square is activated weekly with a wide variety of family friendly events. Check the Town Square event calendar at www.townsquarebr.org for more information on what great events are planned such as movies on the lawn, free concert series, and festivals. Parts of the Town Square are available to the general public for special event use, including weddings, concerts, corporate functions, markets, and more.